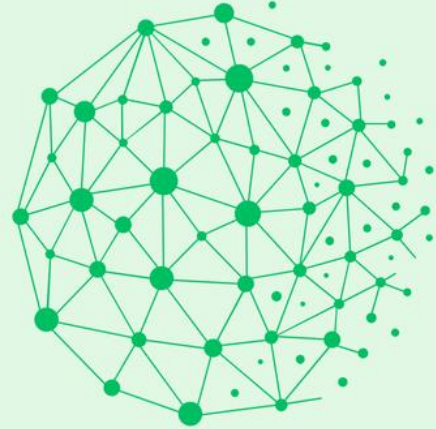


VOICE



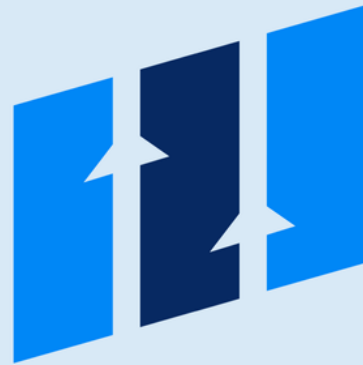
LINK



PEACE



RISE



Mayors for Peace Action Plan (2025–2029)

Raising our **VOICE**, Building **LINKs**, Growing **PEACE**, and **RISING** Together



Mayors for Peace

Mayors for Peace Action Plan (2025-2029)

Realize a world without nuclear weapons

[Aims]

Promote the universalization of the Treaty on the Prohibition of Nuclear Weapons (TPNW) and foster international opinion toward the abolition of nuclear weapons by facilitating the understanding of the realities of the atomic bombings and the inhumanity of nuclear weapons.

[Guiding principle]

VOICE: Elevate citizens' voices to shape international opinion for the abolition of nuclear weapons

V

Voices of Hibakusha

- 1) Hold Mayors for Peace Atomic Bomb Poster Exhibitions around the world
- 2) Pass down atomic bomb experiences through testimonies

O

Outreach for TPNW Support

- 1) Conduct activities urging all states, including nuclear weapon states and their allies, to join the TPNW at the earliest possible date
- 2) Foster solidarity with global hibakusha

I

International Advocacy

- 1) Deliver messages from cities at international disarmament conferences
- 2) Issue open letters advocating for a world without nuclear weapons or war
- 3) Conduct member city-led activities calling on their respective national governments to contribute to the abolition of nuclear weapons

C

Citizen Action

- 1) Conduct petition drives urging all states to join the TPNW promptly
- 2) Promote youth-centered citizen activity and interactions

E

Encourage Policy Change

- 1) Promote outreach regarding the current international nuclear weapons situation
- 2) Support research, education, and human resource development related to nuclear disarmament



Realize safe and resilient cities

[Aims]

Promote the creation of communities where all people can live safely, learn from each other, and collaborate. In addition, contribute to the resolution of global issues while promoting international cooperation and working to realize sustainable, safe, vibrant, and peaceful cities.

[Guiding principle]

LINK: Contribute to the international community through networking and collaboration between cities

L

Local Engagement

- 1) Promote local initiatives to address global issues
- 2) Facilitate understanding of global issues

I

Inclusion

- 1) Build diverse and inclusive cities that “leave no one behind”
- 2) Share results and make use of the network

N

Network of Cities

- 1) Hold regional conferences led by Lead Cities
- 2) Build regional networks across the world

K

Knowledge-sharing

- 1) Collaborate with the international community on global social issues
- 2) Enhance City PR through international cooperation

Promote a culture of peace

[Aims]

Raise awareness of peace in civil society through community-based peace education and cultural activities, creating a society in which each citizen can take action for peace in their daily lives.

[Guiding principle]

PEACE: Build social infrastructure to support peace

P

Promote Peace

- 1) Conduct initiatives to convey the realities of the atomic bombings and war
- 2) Pass down the experiences of the atomic bombings and war through testimonies
- 3) Distribute and nurture seeds and seedlings from atomic-bombed trees

E

Empower the Future Generation

- 1) Promote peace and disarmament education
- 2) Promote peace education through initiatives such as the annual Children's Art Competition "Peaceful Towns"
- 3) Expand programs to host youth in the atomic bombed cities, such as the Youth Exchange for Peace Support Program
- 4) Send young people to international disarmament conferences
- 5) Support the establishment of Hiroshima-Nagasaki Peace Study Courses at more universities

A

Act Together

- 1) Promote citizen-led peace culture activities
- 2) Promote global exchange among citizens rooted in the culture of peace

C

Cultivate Peace

- 1) Hold outreach events through art and sports
- 2) Promote the culture of peace by using social media and other accessible platforms
- 3) Raise peace awareness in conjunction with international commemorative days

E

Engage Locally

- 1) Promote peace culture activities utilizing local resources
- 2) Implement region-specific measures and collaborate with diverse entities

Promote sustainable organizational development

[Aims]

Establish a sustainable and highly effective organizational structure to support the dissemination of Mayors for Peace principles and the implementation of activities by member cities, aiming for further growth as a global network of cities.

[Guiding principle]

RISE: Grow as a network of cities

R

Reach New Members

- 1) Strengthen membership recruitment activities in regions worldwide
- 2) Support new member cities

I

Inspire Action

- 1) Collect and share good practices from member cities
- 2) Establish a Lead Cities-led implementation system
- 3) Strengthen collaboration with member cities and human resource development through the Mayors for Peace Internship Program
- 4) Develop an information infrastructure to strengthen collaboration among member cities

S

Strengthen Partnerships

- 1) Collaborate with local government organizations, such as USCM, NFLA, UCLG
- 2) Collaborate with international organizations and NGOs, such as the UN, ICRC, and ICAN
- 3) Strengthen collaboration with peace research institutions such as the Hiroshima Platform for Peace Studies and Education, RECNA, and UNIDIR
- 4) Collaborate with museums around the world that convey the realities of the atomic bombings and war

E

Enhance Our Organization

- 1) Promote public relations to gain wider support
- 2) Strengthen communication through social media and other platforms
- 3) Operate the Mayors for Peace Supporter System
- 4) Strengthen the membership fee system
- 5) Broaden fundraising efforts