Children's Art Competition "Peaceful Towns" 2022 Application Guidelines

1. Summary

In order to further promote peace education in its member cities, Mayors for Peace holds an art competition on the theme of "Peaceful Towns" for children who live in these cities. The artwork that wins the Mayors for Peace President's Award will be printed on plastic folders, which Mayors for Peace will use to promote awareness of the importance of peace education on various occasions.

2. Applicant Requirements

- (1) Subject: Children from 6 to 15 years old, who commute to or live in Mayors for Peace member cities
- (2) Category: Two categories
 Category 1 (6 to 10 years olds) and Category 2 (11 to 15 years olds)
- (3) Cut off date for category: Age as of October 31(Mon), 2022

3. Theme

"Peaceful Towns"

4. Artwork Requirements

- B4-sized (257mm×364mm) or A3-sized (297mm×420mm) white paper must be used for artwork.

Note: The artwork that wins the Mayors for Peace President's Award is printed on plastic folders, so about 1 cm may be trimmed from its edges.

- Artwork must be drawings or paintings. Photo collages, digital art, etc. will not be accepted. There are no other rules about materials.
- Artwork must be flat so that it can be scanned.
- Artwork must not have been submitted to other competitions, unless these are competitions hosted by member cities to select applications for this competition.
- Each artwork must be made by an individual, not by a group.
- Artwork must not infringe on the rights of a third party, such as copyright (including that for animated characters), trademarks, and the right of publicity.
- Artwork must not include any symbols, such as the symbol for the Red Cross Society.
- Only one submission per applicant is allowed.

5. Application Procedure

(1) For applicants:

Each applicant should securely attach the completed application form to the back of their artwork, and submit it to the city hall of the Mayors for Peace member city where they commute to or live in (not directly to the Mayors for Peace Secretariat).

(2) For member cities:

- In order to take the time to screen applications, each member city may want to set their own application deadline.
- Each member city is then requested to make an announcement regarding the competition to schools etc. in its region.
- Each member city is able to select **up to 5 pieces** each for Category 1 (6-10 year olds) and Category 2 (11-15 year olds) from submitted applications, which will then be sent to the Mayors for Peace Secretariat via Google Forms. In the case that it is difficult to submit artwork via Google Forms, member cities are able to send submissions by email like before.

[Required information in Google Forms]

*Each member city should enter all information in English.

1) Required Information

Each member city should enter the name of the city, the name of the person in charge, telephone number and mail address.

2) Submitted artwork

Each member city should scan their artwork in 300 dpi and make one JPG file(under10MB) for each and upload it. The name of the file should be <Category-Submission number_the applicant's name>.

e.g. <1-1_John Smith>

3) Information of applicants and the number of submissions

Each member city should enter applicants' names, ages, messages regarding their
work, the number of pieces submitted to each member city and the number of
submissions each member city will send to the Mayors for Peace Secretariat.

[Requirements for email submissions]

*Each member city should enter all information in English.

1) Artwork

Each member city should scan their artwork in 300dpi and make one JPG file for each. The name of the file should be < Category-Submission number_the applicant's name.jpg>

e.g. <1-1_John Smith.jpg>

2) Application Form

Each member city should scan their artwork and make one JPG or PDF file for each. The name of the file should be < Category-Submission number_the applicant's name_Application Form.jpg/pdf>

e.g. <1-1_John Smith_Application Form.pdf>

3) Cover sheet

This form should be filled in digitally by member cities and submitted in a PDF together with JPG files of artwork. Hand-written forms will not be accepted.

6. Schedule

- (1) Deadline for submission to the Secretariat: October 31 (Mon.), 2022
- (2) Announcement of results (on the Mayors for Peace website): Scheduled for December 27 (Tue.), 2022.
 - *The Mayors for Peace Secretariat will inform member cities where winners commute to or live in about two weeks prior to the announcement of results publicly.
- (3) Shipping of prize certificates and commemorative gifts: Scheduled for the end of January, 2023.

7. Selection Details

- (1) Through careful screening by the Mayors for Peace Secretariat, one First Prize, two Second Prize and three Third Prize works will be selected from each of Category 1(6-10 years olds) and Category 2(11-15 years olds). In addition to the above prizes, a separate "Special Prize" will be awarded to selected works. Winners will be awarded with a certificate and a commemorative gift.
- (2) The Mayors for Peace President's Award will be given to one of the two First Prize works, and 20 plastic folders on which the artwork, the name of the city, the name of the winner and their age are printed will be presented to both the President's Award winner and the local government of their city.
- (3) The Mayors for Peace Secretariat would like mayors of the member cities where prize winners commute to or live in to hold an award ceremony if possible.

8. Notes

- (1) The copyright to all artwork submitted to the Mayors for Peace Secretariat is owned by the Secretariat. The Secretariat owns the right to publicize, present, exhibit, print and distribute copies of the artwork without applicants' agreement.
- (2) Member cities do not require permission from the Mayors for Peace Secretariat to exhibit artwork submitted to the member cities.
 - However, if the city holds an exhibit, the Mayors for Peace Secretariat requests that the member city submit a report outlining the event and any photos available.
 - *When a member city would like to exhibit artwork (including works of winners) from a different city, they must first gain permission from the Mayors for Peace Secretariat.
- (3) Each member city is required to submit a request to the Mayors for Peace Secretariat when it wishes to use works for a project, except exhibitions held in the member city.
- (4) The winners of the Mayors for Peace President's Award and the Outstanding Performance prize will have their artwork, names, ages, member cities, countries, and messages regarding their works posted on the Mayors for Peace website.
- (5) Each member city is requested to store the artwork until the results are announced.

9. Inquiries

Mayors for Peace Secretariat

Email: mayorcon@pcf.city.hiroshima.jp