Mayors for Peace Action Plan (2017-2020) Overview



which needs:

2. Strengthening the organizational system and functions

<Measures for Mayors for Peace as a whole>

1) Expanding membership

- i. Invite non-member cities to join through various channels
- ii. Promote the membership of influential capitals and cites with U.N. offices <Revision>
- 2) Improving the Secretariat's functions
- i. Strengthen collaboration between the Secretariat and member cities by receiving interns<Revision>
- ii. Strengthen information dissemination through social media

3) Solidifying the financial basis

- i. Improve the collection rates of Membership Fees <Revision>
- ii. Seek other fundraising measures

<Measures for each regional area>

- 1) Strengthening basis for regional groups to promote regional initiatives
- i. Promote integration at the national / cross-national level to expand regional activities with the initiatives of Lead Cities <Revision>
- 2) Solidifying the financial basis
 - i. Membership Fee increase for new regional activities <New>
- ii. Promote proactive fundraising by regional groups <Revision>

Note: The highlighted items are the high-priority action items.