Mayors for Peace Action Plan (2017-2020)  Overview

**Our goal:** Lasting World Peace

**is achieved by both:**

1) **Realization of a world without nuclear weapons**
   1. Efforts by Mayors for Peace to call on the U.N. and national governments to act  
      [Content of requests]
      - Visit Hiroshima and Nagasaki to share in the hibakusha’s earnest wishes for nuclear abolition
      - Join the Treaty on the Prohibition of Nuclear Weapons as soon as possible
   2. Efforts by a wide range of citizens to call on the nuclear-armed states and their allies to act
      - Request policy changes from these governments through member cities working with civil society

2) **Realization of safe and resilient cities**
   Expand regional efforts to promote a culture of peace and to address common challenges such as terrorism, refugees, the destruction of the environment, etc.

**which needs:**

1. **Fostering and growing international public opinion**
   1) Encouraging the next generation to actively promote peace
      i. Conduct peace education to raise awareness among future generations
      ii. Strengthen support for existing projects to receive youths in Hiroshima and Nagasaki such as “The Youth Exchange for Peace Support Program”
      iii. Promote the Hiroshima-Nagasaki Peace Study Course in higher education
   2) Raising awareness for peace among a wide range of citizens
      i. Promote the petition drive to join the Treaty on the Prohibition of Nuclear Weapons as soon as possible in collaboration with “The Hibakusha Appeal”
      ii. Appoint Campaign Ambassadors to raise people’s awareness for peace
      iii. Conduct outreach activities on the inhumanity and risks posed by nuclear weapons
   3) Promoting and disseminating Hiroshima and Nagasaki’s messages in member cities
      i. Hold A-bomb Poster Exhibitions
      ii. Promote transmission of hibakusha testimonies via Skype
      iii. Distribute seeds and seedlings of A-bombed trees for cultivation
      iv. Receive foreign diplomats in Hiroshima and Nagasaki
   4) Collaborating with a variety of groups
      i. Establish collaboration with associations of local authorities around the world
      ii. Build networks and collaborate with international peace organizations such as the ICRC and peace NGOs
      iii. Strengthen collaboration with Hiroshima Peace Memorial Museum and Nagasaki Atomic Bomb Museum
      iv. Strengthen collaboration with international peace institutes such as the Hiroshima Peace Institute and the Research Center for Nuclear Weapons Abolition in Nagasaki

2. **Strengthening the organizational system and functions**
   <Measures for Mayors for Peace as a whole>
   1) Expanding membership
      i. Invite non-member cities to join through various channels
      ii. Promote the membership of influential capitals and cities with U.N. offices
   2) Improving the Secretariat’s functions
      i. Strengthen collaboration between the Secretariat and member cities by receiving interns
      ii. Strengthen information dissemination through social media
   3) Solidifying the financial basis
      i. Improve the collection rates of Membership Fees
      ii. Seek other fundraising measures

<Measures for each regional area>
1) Strengthening basis for regional groups to promote regional initiatives
   i. Promote integration at the national / cross-national level to expand regional activities with the initiatives of Lead Cities

2) Solidifying the financial basis
   i. Membership Fee increase for new regional activities
   ii. Promote proactive fundraising by regional groups

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Note: The highlighted items are the high-priority action items.