10th Executive Conference of Mayors for Peace
April 26th, 2018

Inclusion of Affordable Housing that Works
BINAM
Liaison Officers Projet
- **Total population**
  1.7 million people / 780,000 households (2016)

- **Economic and social diversity**

- **Medium-to-high density neighbourhoods**

- **High proportion of tenants**
  64.2% (488,000 households)

- **Aging housing stock**

- **Social housing**
  Public, non profit and cooperative
  (7% of total stock)

- Shortage of affordable / rental housing
- Constant growth in housing costs (ownership, rent, construction)
- Maintaining social diversity in neighbourhoods and projects across the city
- Growing gap between property prices compared to the suburbs
- Young families leaving for the suburbs
- Rising number of unsanitary and deteriorated housing units in “walk-up” apartment buildings
The Affordable Housing Strategy
The BINAM

- Created in 2016 to respond to newcomer integration issues.

- Recognized by the Government of Québec as a key player in the Agreement on Metropolis Status
MISSION

The BINAM creates the conditions to accelerate the process of newcomer integration so as to maximize their full participation in Montréal’s community life.
An INTEGRATED APPROACH

HOST SOCIETY

An inclusive city
To develop Montrealers’ abilities for inclusion

A city that welcomes and integrates
To accelerate economic integration

An exemplary city
Providing an inclusive and safe municipal environment

Sanctuary city
To protect and provide services to people with unstable immigration status

NEW ARRIVALS
2018-2021 Projects

1. *Inclusive Montréal* grant program

2. *Montréal, nouveau départ* (New Beginnings) website

3. PITF project (integrating employment, training & support)

4. *Montréal, Sanctuary City Action Plan*

5. 6 priority inclusion regions + grants for economic integration

6. Anti-rumour strategy

7. Parcours de reconnaissance et d’intégration durable en emploi (the PRIDE alliance, helping foreign professionals gain recognition and integrate)

8. Station Nouveau départ – One-stop newcomer service point

Has existed in the city since 1999. 70 partners currently benefiting
International Observatory of Mayors
Living Together

Objectives

- Provide a more substantial, user-oriented offer of services particularly focused on the newcomers’ needs
- Cooperation with other municipal services and other external partners

Context

- 70% of newcomers in Quebec settle in Montreal each year
- 45 libraries in 19 boroughs and serving a population of 2 000 000

Montreal’s libraries

- Democratize access to information, knowledge, culture and leisure
- Unique service fostering social inclusion
- Contributing to Living Together in Montreal.
Liaison officers

- Librarians attached to 1 or more libraries in each borough
- Engaged in their community
- Present in both the library and the neighbourhood
- Build relationships with communities in place
- Involved in community events
- Create complementary partnerships with other actors in the area
- Aim to develop services adapted to immigrants and newcomers, either through their activities (information, training, support to learn the French language, pre-employability in particular) or promoting diversity and intercultural dialogue.
- Mobilize and share their expertise with other library staff.
Approach

- Create complementary partnerships with other actors in the area
- Develop services adapted to immigrants and newcomers, either through their activities (information, training, support to learn the French language, pre-employability in particular) or promoting diversity and intercultural dialogue.
- Shortage of affordable / rental housing
- Dedication and strong community involvement
- Promotion of partnerships that unite the community forces
- Actions that promote the enhancement of the hosting city’s culture as well as their proper country background culture
- Participatory approach to empower target groups
- Sustained support when required
- Development of sustainable trust with target group
Results observed

- 2012-2014 (27 months): 15,000 people
- 2014-2015 (only 12 months): 10,000 people affected by 4 liaison officers

Benefits

- Customers are better welcomed and supported
- Partners are working in consensus with the services offered
- Intercultural expertise is growing in libraries.
Thank you

Picture
Left building: Montréal City Hall
Right Building: Direction de l'habitation office