Actions for Peace
- Takayama, Gifu -

Ayaka Kawashiri (Aya)
Approaches to peace building

- Raising Awareness
  - Teaching and learning wars/peace

- Peace Activities
  - International exchanges
  - Inbound Tourism
Raising Awareness

- Joined Mayor for Peace (2010)
- Takayama City Peace Day – Sept 21\textsuperscript{st} (2013)
- “Ties for Peace” Gong (2014)
- Declaration as a City of Peace (2017)
- Peace Education
- Events: Poets of August etc..

“Since wars begin in the minds of men, it is in the minds of men that the defences of peace must be constructed.”

- The Preamble to the Constitution of UNESCO
Peace Activities - intercultural exchange

- Sister cities/Friendship cities (4 cities)
- Exchange programs for city officials
- Events for introducing foreign cultures
Peace Activities – Inbound Tourism

- Declared as International Tourist Destination City (1986)
- Increasing the number of foreign tourists
  - 460,000 foreign tourists/year!
- Intercultural exchange at grassroots level
Waiting for you in TAKAYAMA 😊