

10th Executive Conference of Mayors for Peace  
April 26<sup>th</sup>, 2018

## Inclusion of Affordable Housing that Works BINAM Liaison Officers Projet



- ❑ **Total population**  
1.7 million people / 780,000 households (2016)
- ❑ **Economic and social diversity**
- ❑ **Medium-to-high density neighbourhoods**
- ❑ **High proportion of tenants**  
64.2 % (488,000 households)
- ❑ **Aging housing stock**
- ❑ **Social housing**  
Public, non profit and cooperative  
(7% of total stock)



Statistics : 2011 and 2016, Canadian Census and CMM, 2010-2012, Montréal's Property Assessment Roll, 2017. City territory except as noted.



- ❑ Shortage of affordable / rental housing
- ❑ Constant growth in housing costs (ownership, rent, construction)
- ❑ Maintaining social diversity in neighbourhoods and projects across the city
- ❑ Growing gap between property prices compared to the suburbs
- ❑ Young families leaving for the suburbs
- ❑ Rising number of unsanitary and deteriorated housing units in “walk-up” apartment buildings





## The BINAM

- ❑ Created in 2016 to respond to newcomer integration issues.
- ❑ Recognized by the Government of Québec as a key player in the Agreement on Metropolis Status

### **ROLE:**

Leader/influencer

Connector

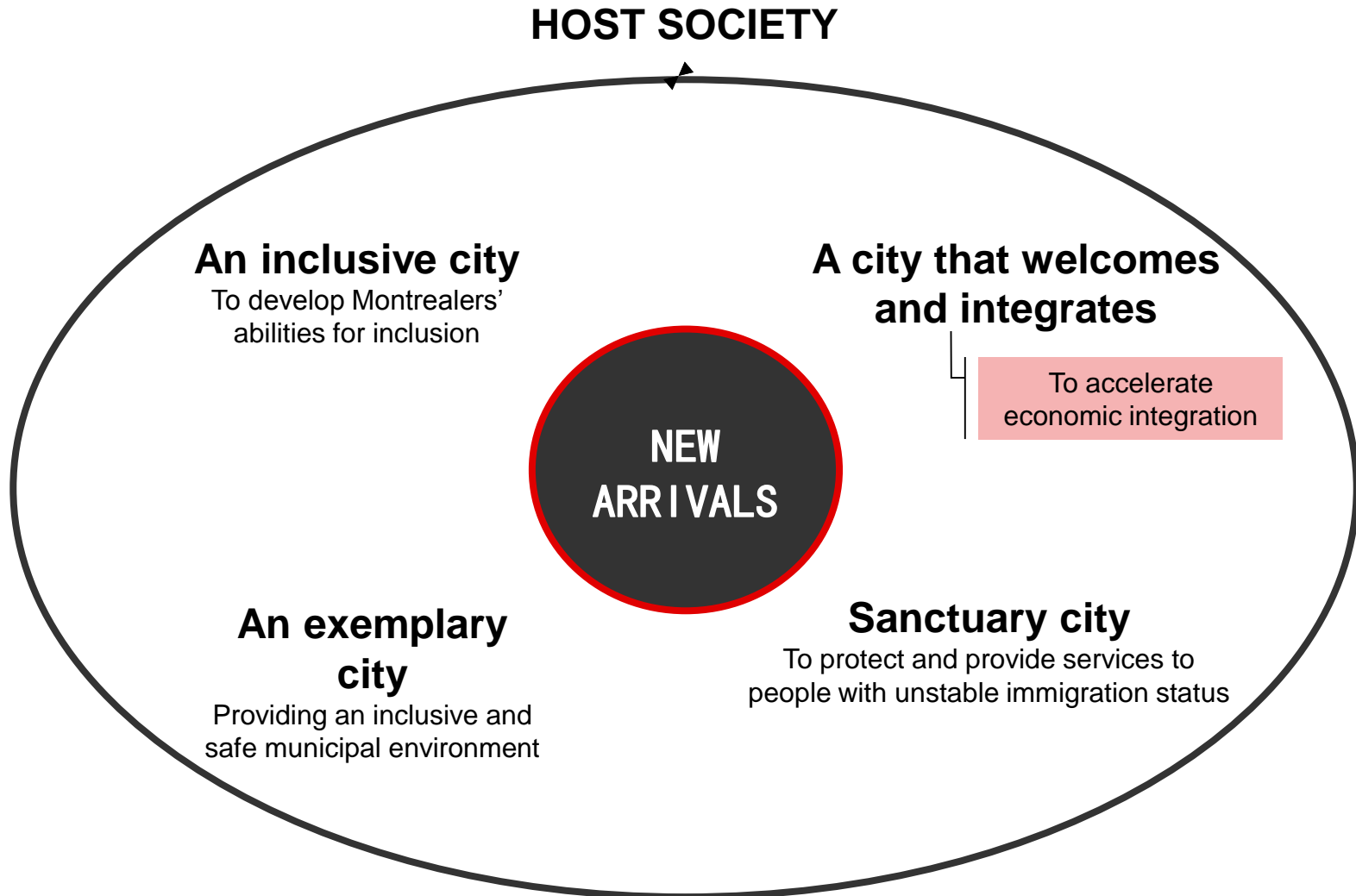
Mobilizer

Innovator

## MISSION

The **BINAM** creates the conditions to accelerate the process of **newcomer integration** so as to maximize their full participation in Montréal's community life.

## AN INTEGRATED APPROACH





## 2018-2021 Projects

1. *Inclusive Montréal* grant program
2. *Montréal, nouveau départ* (New Beginnings) website
3. PITF project (integrating employment, training & support)
4. Montréal, Sanctuary City Action Plan
5. 6 priority inclusion regions + grants for economic integration
6. Anti-rumour strategy
7. Parcours de reconnaissance et d'intégration durable en emploi (the PRIDE alliance, helping foreign professionals gain recognition and integrate)
8. Station Nouveau départ – One-stop newcomer service point

Has existed in the city since 1999.  
70 partners currently benefiting



International Observatory of Mayors  
**Living Together**



### Objectives

- ❑ Provide a more substantial, user-oriented offer of services particularly focused on the newcomers' needs
- ❑ Cooperation with other municipal services and other external partners

### Context

- ❑ 70% of newcomers in Quebec settle in Montreal each year
- ❑ 45 libraries in 19 boroughs and serving a population of 2 000 000

### Montreal's libraries

- ❑ Democratize access to information, knowledge, culture and leisure
- ❑ Unique service fostering social inclusion
- ❑ Contributing to Living Together in Montreal.

### Liaison officers

- ❑ Librarians attached to 1 or more libraries in each borough
- ❑ Engaged in their community
- ❑ Present in both the library and the neighbourhood
- ❑ Build relationships with communities in place
- ❑ Involved in community events
- ❑ Create complementary partnerships with other actors in the area
- ❑ Aim to develop services adapted to immigrants and newcomers, either through their activities (information, training, support to learn the French language, pre-employability in particular) or promoting diversity and intercultural dialogue.
- ❑ Mobilize and share their expertise with other library staff.

### Approach

- ❑ Create complementary partnerships with other actors in the area
- ❑ Develop services adapted to immigrants and newcomers, either through their activities (information, training, support to learn the French language, pre-employability in particular) or promoting diversity and intercultural dialogue.
- ❑ Shortage of affordable / rental housing
- ❑ Dedication and strong community involvement
- ❑ Promotion of partnerships that unite the community forces
- ❑ Actions that promote the enhancement of the hosting city's culture as well as their proper country background culture
- ❑ Participatory approach to empower target groups
- ❑ Sustained support when required
- ❑ Development of sustainable trust with target group

### Results observed

- ❑ 2012-2014 (27 months) : 15 000 people
- ❑ 2014-2015 (only 12 months) : 10 000 people affected by 4 liaison officers

### Benefits

- ❑ Customers are better welcomed and supported
- ❑ Partners are working in consensus with the services offered
- ❑ Intercultural expertise is growing in libraries.





# Thank you

**Picture**

Left building : Montréal City Hall

Right Building : Direction de l'habitation office